



Exhibits Facility: Orange County Convention Center
9400 Universal Boulevard
Orlando, FL 32819

Exhibit Halls: South Building and North A Hall

Total Number of Booths: 2,100

Space Selection Rates for 2020

Cost Per Sq. Ft.: **Early Bird Discount at Sign Expo 2019:**
US\$28.00/nsf – ISA Member Rate
US\$56.00/nsf – ISA Non-Member Rate
After April 26, 2019:
US\$29.00/nsf – ISA Member Rate
US\$57.00/nsf – ISA Non-Member Rate

Each 10' X 10' booth is furnished with 8' high drape back wall and 3' high side rails. A standard 2 line 7" X 44" booth sign showing company name and booth number will be provided. Show colors TBD.

Crane Truck Display:
\$3,000 per display space – ISA Member Rate
\$5,000 per display space – ISA Non-Member Rate

Set-up Dates & Hours:
Monday, March 30, 2020 12:00 Noon – 5:00 pm
Tuesday, March 31, 2020 8:00 am – 5:00 pm
Wednesday, April 1, 2020 8:00 am – 5:00 pm

Show Dates & Hours:
Thursday, April 2, 2020 9:30 am – 5:00 pm
Friday, April 3, 2020 9:30 am – 5:00 pm
Saturday, April 4, 2020 10:00 am – 4:00 pm

Move-Out Dates & Hours:
Saturday, April 4, 2020 4:01 pm – Midnight
Sunday, April 5, 2020 8:00 am – 5:00 pm
Monday, April 6, 2020 8:00 am – 12:00 Noon

For more information: ISA/International Sign Association
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